



*Marketing Services, Imagery & Creativity*

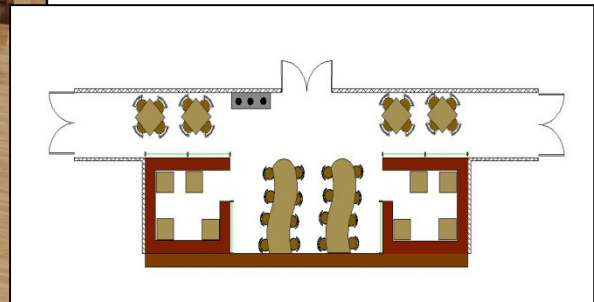
## **DINING ROOM REFURBISHMENTS**

Before undertaking a refurbishment it's a good idea to look at what you are trying to achieve. Is it to fit in more people because you are at capacity? To increase uptake by making it a place that young people want to eat? There could be a number of reasons.

**Top Tip: Working with companies that understand your market is an excellent place to start. They can give you their expertise and they will understand budget constraints if they work primarily with the education sector.**

Visit: [www.elygra.co.uk](http://www.elygra.co.uk) and [www.cfspec.co.uk](http://www.cfspec.co.uk)

Ask for input from design companies to create a look and feel that you like. This can become the brand at your school and reflect the excellent quality you provide. There are companies out there that can provide a complete dining room refurb and can create visuals to show you examples of what can be achieved.



Get feedback from the customers; ask the pupils what they think of the designs - your school could provide a focus group to help develop a style.

Make sure you plan in a date for the work to be completed by. Telling the company when the dining hall will be free allows them to plan their day effectively and means you can avoid interrupting classes that might be going on close by.

**Top Tip: Don't forget children are used to eating out with parents at parties etc. Going for a slightly more grown up look will not date and will appeal to all ages.**

To make the dining room look even better, using frames for posters instead of pinning them to walls, also limiting the amount of hand written signs and posters, will improve the appearance greatly.

