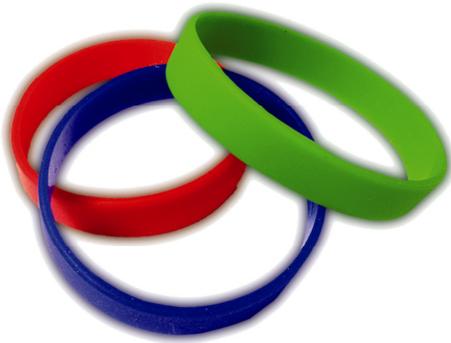




Marketing Services, Imagery & Creativity

Using the wristband system to improve the lunchtime service

Many schools are using coloured wristbands at lunchtime to help the lunchtime service to run efficiently and effectively. Pupils choose their lunch at morning break and are given a band to represent their choice. As they approach the counter for their meal staff can see what option they have chosen.



Top tip: This is an excellent system for the UIFSM as teachers can help younger customers make the right choice in a calm environment. This customer segment is going to be the most time consuming group to get through the lunchtime service. You could even limit the wristband solely to these customers.

The bands ensure pupils always get their first choice, parents get peace of mind their money is being well spent and caterers can manage portion control and waste to improve the business side of things.

Top tip: You can allow pupils to choose main only and pick their veg, salad and dessert when they get to the counter still gives a choice at lunchtime.

Simply colour code your menu posters, on the website and on any communications sent home. That way parents can discuss the choices with their children out of school hours.



Making the right choice at lunchtime

At letter your company/school name here! we are launching a wristband system at lunchtime.

The system means your child will receive their first choice meal every day. Not only will you benefit from knowing your child will receive a meal they will eat, but one they will enjoy too.

Each day you will also have peace of mind that your money is being well spent on healthy nutritious food.

How does it work?
Your child will choose their lunchtime option during morning lessons and will be given a coloured wristband to represent their choice.

Red for the meat choice
Green for the vegetarian meat
Blue for the sandwich option

As they queue for lunch, the serving staff will know what each child is having so your child will receive his/her choice.

This will also speed up serving time so pupils can get back out to the playground.

DID YOU KNOW...?

...Reception children plus Years 1 and 2 will receive free school meals from **September 2014**

Simply register at your school to claim your entitlement.

This could save you over £300.00 per child per year, that's a great help towards your household budget.

What happens if my child is unhappy with their choice?

This shouldn't happen as pupils will be assisted by teachers when making their choice, every option will be explained. At lunchtime, our experienced catering staff are there to help any child that may not be entirely happy their meal.

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Your older children could be entitled too.
If you are in receipt of certain benefits or have a household income below the Government threshold you will be eligible. Use the contact details below to see if you qualify.

For more information on the service at your child's school:
Call: 03000 000 000
Visit: www.elygra.co.uk
Email: info@elygra.co.uk

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The menu choices will then be passed to the catering team in plenty of time to prepare for service. This allows the catering manager to plan the work load, complete orders and do the day job.

Top tip: You could prepare a few extra portions in case any pupil gets distressed at the counter once they have seen their option.

Case Study

School in Knowsley

The catering supervisor says:

"We introduced this system a number of years ago and it has been great for everyone involved. Parents know that their child will get the meal they want. And we can make sure everything is prepared in plenty of time and looks and tastes the best it possibly can. People eat with their eyes so although they have chosen it earlier in the day, the better it looks the happier the child is with their choice. Lunchtimes have been much smoother since we have introduced this system.

The school also benefits because happy fed children will be able to concentrate better in afternoon lessons, therefore helping their achievement."

Top tip: The bands can be washed in the steriliser or through the dishwasher and if you order them in bulk you can save money as well.

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