



Corsham Regis Primary Academy replaces their tuck shop with a new Healthy Tuck Shop

Corsham Regis Primary Academy's mission statement reads:

The child is at the heart of our Academy and is the driving force behind our vision of education.

As such the School Council play an integral role in school life.

The School Council had been running a tuck shop for three years but when the School Food Plan was published they felt it was important to review the tuck shop snacks on offer. The School Council was very keen to keep a Tuck Shop going because it had become very popular among a large number pupils. It also helped younger pupils understand money, while those in Year 6 developed an understanding of economics.

In January 2015, the school came across the Pupils Profit healthy range of snacks. Before setting up the tuck shop, Pupils Profit arranged for a set of the healthy snacks, which comply with the School Food Standards, to be delivered to the school for the children to taste. Since then they have been selling them to their peers.

The new healthy range is lovely and colorful, and designed to appeal to children. We've been delighted to see how children have been prepared to try something new; now they are really enjoying the healthy snacks and adding to their '5 a day'!

It's been very effective having the Tuck Shop team enthusiastically promoting the range to their peers, and it's much more child led and therefore more appealing to the children. They visited each class with a selection of products for the children to see, and the Head Teacher promoted the Tuck Shop on the Corsham Regis website. Follow this link: <http://www.corshamregis.wilts.sch.uk/school-council/>

Joseph, one of the School Councilors, explained, "It's been great to be able to sell a range of healthy snacks. I'm amazed at how popular our new stock is and how quickly it's sold."

Daisy, a Year 6 pupil who regularly frequents the Tuck Shop, says, "The cinnamon and apple crisps and the plain popcorn are delectable!"

Running a tuck shop has many benefits, and by allowing children the freedom to operate their own business they'll practice a wealth of skills; they develop and practice mental maths, forecasting and managing risk, they learn to take responsibility, and work as a team, and they gain an understanding of a simple business model.



To find out more please get in touch:
info@pupilsprofit.com
07767 313394
www.pupilsprofit.com