Here in Solihull MBC it was decided that the best way to be prepared for the increase in meals in September 2014 with the introduction of Universal Infant Free School meals was to get started early. After auditing all kitchen infrastructures, facilities and equipment thoughts turned to staffing. Working alongside SMBC HR department SCS planned two recruitment open days in different areas of the borough where potential employees could come along to find out more information on the roles or to apply on the day. As most applications have to be completed online there were computers available and staff to help any applicants who are not used to using our online application process. Paper application forms were also available for those who were unable to use the computer.

Marketing the events was made a lot easier with the support of the schools within Solihull MBC. After emailing the advert to schools they put up posters and included the advert in their weekly newsletters. The advert was also placed on SMBC website, facebook page and on twitter and last but not lease in the local paper.

The recruitment days proved to be a resounding success with over 200 people turning up over both days and nearly 200 applying for the roles available. SMBC staff were pleased with the turnout and impressed with the high level of candidates that are interested in joining the organisation.

Plans are for staff to start induction training after Easter with phased starting dates to ensure as much support is given to new starters. All staff will be in post and fully trained in the term before the summer break to ensure that when September arrives teams are ready and looking forward to the increase in meal numbers.